

NOMA

FOR IMMEDIATE RELEASE

February 20, 2024

THE NEW ORLEANS MUSEUM OF ART HOSTS ART IN BLOOM PRESENTED BY FIRST HORIZON, IN PARTNERSHIP WITH THE GARDEN STUDY CLUB OF NEW ORLEANS

The weeklong event follows the theme Blooms on the Bayou and includes showstopping floral displays; a popular lecture series, luncheon, and fashion show; and a silent auction.



NEW ORLEANS – Next month, the New Orleans Museum of Art (NOMA) and the Garden Study Club of New Orleans host the popular springtime celebration **Art in Bloom Presented by First Horizon**. Garden clubs and other creative talents will build innovative floral installations throughout all three floors of NOMA. **Floral displays are on view to the public Thursday, March 14–Sunday, March 17, during regular museum hours (10 am–5 pm).**

The weeklong event includes a patron and preview party, a lecture series and luncheon, and a silent auction to raise funds for NOMA and the Garden Study Club of New Orleans, who have partnered on the highly anticipated event for over 30 years.

This year, Art in Bloom looks to the unique landscape of South Louisiana with the theme **Blooms on the Bayou**, and designers from across the city will present spectacular floral displays inspired by this theme, NOMA artworks, and their own creative vision.

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“Every year, thousands of visitors look forward to Art in Bloom, which prompts us to look at art—and the museum—in new ways,” said **Susan M. Taylor, The Montine McDaniel Freeman Director of NOMA**. “Thank you to First Horizon, the Garden Study Club of New Orleans, and all of the talented designers across the city who make Art in Bloom a standout event in the city’s spring calendar.”

This year’s event is chaired by **Jeanne de Laureal** and **Elizabeth Wooten**, with support from **NOMA Volunteer Committee Chair Tully Forrester Jordan** and **Garden Study Club of New Orleans President Courtney Le Clercq**. First Horizon returns as presenting sponsor for Art in Bloom.

“Art in Bloom brings together visitors from across the city in support of NOMA’s important mission to inspire lifelong learning through the arts,” said **Ashley Morgan, Community Relations Liaison for First Horizon**. “We hope that this year’s guests will take away a renewed sense of the importance of art and design in everyday life.”



Floral displays from Art in Bloom Presented by First Horizon in 2023.
Left: Thibodeaux’s Floral Studio; Right: Hammond Garden.

Patron and Preview Party

Patrons and sponsors have the first peek at this year’s Art in Bloom displays on **Wednesday, March 13, during the patron party (6–7 pm) and preview party (7–9 pm)**. A full list of exhibitors is below.

Patron and preview party guests will enjoy cuisine from Café Degas, Café NOMA, Creole Creamery & Cafe, Galatoire’s, Joel’s Catering, LEA Catering, Mikimoto, PF Changs, Swiss Confectionery, and Taj Mahal & Nirvana Indian Cuisine.

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Silent Auction

The Art in Bloom patron party also provides the first chance for guests to browse items from the silent auction in person and place bids. With digital bidding open from March 11–18, this year’s silent auction features one-of-a-kind contributions from local artists and designers.

A highlight of this year’s auction is a painting titled *Rhythm of the Bayou* by New Orleans–based artist **Mary Ball**. Ball’s artwork is featured on this year’s invitation for the event.

Lecture Series and Fashion Show

On Thursday, March 14, **Greg Campbell and Erick New of Garden District** boutique in Memphis, Tennessee, and **Elizabeth Heiskell** give a presentation titled “Farm to Table: Florals and Flavors”—continuing the popular **Art in Bloom lecture series**.

Following the lecture, the museum hosts a **luncheon at the Pavilion of the Two Sisters in New Orleans City Park** with food from Ralph Brennan Catering and Events. Guests will enjoy a fashion show by local favorite **SOSUSU** and Toronto-based womenswear brand **Greta Constantine**, designed by Kirk Pickersgill.

Limited seating is available for both events.

Additional Information

Tickets start at \$25 for admission to view floral displays. For more information about Art in Bloom Presented by First Horizon, visit noma.org.

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Full Exhibitor List

Creative Designs

Blair Price of Petit Atelier
The Epiphany Brand with Katy My Lady
Maria Etkind Millinery
Pilot and Powell
Thibodeaux's Floral Studio
Wedding Belles
Zana Brown Studio Gallery

Exterior Designs

Addy Peyton Plant Styling
Beverly Katz, Landscape Designer, APLD
Fransen Mills Landscape Architects
Mullin Landscape Architects and Design
Paul Soniat, Landscape Architect
Robin Tanner, Landscape Architect

Garden Clubs

Acres of Green
Aurora Plantation Gardeners
Country Club Home Gardeners
English Turn Garden Club
The Garden Study Club of New Orleans
Hammond Garden Club
Junior League of New Orleans Garden Club
Lake Vista Garden Club
Lakeview Botany Guild
Les Amies du Jardin Garden Club
New Orleans Garden Society
New Orleans Town Gardners
Palm Vista Garden Club
Shady Oaks Garden Club
Tchefuncta Garden Club

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Ikebana

Dee Dee Adams, Sogetsu
Sally Cockerham, Ichiyo
Richard Cranford, Sogetsu
Mary Jean Emerson, Sogetsu
Helen Guidry, Sogetsu
Mitsuko Kinnear, Ikenobo
Alice Kornovich, Sogetsu
Sylvia Blanchard and Diane Saye, Ichiyo
Sara Smith, Sogetsu
Jho-Jo Tu, Ichiyo
Susie Vanderkuy, Sogetsu

Movers & Shakers

Dee Dee Adams, Sogetsu
Sally Cockerham, Ichiyo
Richard Cranford, Sogetsu
Mary Jean Emerson, Sogetsu
Helen Guidry, Sogetsu
Mitsuko Kinnear, Ikenobo
Alice Kornovich, Sogetsu
Sylvia Blanchard and Diane Saye, Ichiyo
Sara Smith, Sogetsu
Jho-Jo Tu, Ichiyo
Susie Vanderkuy, Sogetsu

Movers and Shakers

Ann Holden Design
BBR Travel
Bayou Tree Service
Canal Barge
Krewe of Iris
The Garden Study Club of New Orleans -
90th Anniversary
Gautreau's Restaurant
The New Orleans Botanical Garden - in
Memory of Genevieve Trimble
Prime Shrimp

Professional Florists

Berry Blossom Flowers
Tiffany Comeaux - Comeaux's Florist
Kim Starr Wise Floral Designer
Longue Vue House & Gardens
The Plant Gallery - Tina Turner
The Plant Gallery - Lesmes Campos, Chrissy
Scheivert and Maria Salazar
Paul A. Norman AIFD - Thibodeaux's Floral
Studio
Stefania Boiani - Thibodeaux's Floral Studio
Rachel Leigh - Thibodeaux's Floral Studio

Tablescapes

Carleton Young Interiors
Hilltop Shoppe
Palm Orleans | Fabrics & Wallcoverings
Peony
Piqué by Parker Kennedy
Sterling Events
Tyler + Tate

Freeport-McMoran Great Hall Urns

PamelaDennis New Orleans

Young Artists

Gunny + The Galloonatics
Isidore Newman School
Jefferson Parish Talented Art Education
Program
Les Enfants at Trinity Episcopal School
Louise S. McGehee School
Lycée Français de la Nouvelle-Orléans
Metairie Park Country Day
NOCCA (New Orleans Center for Creative
Arts)
St. Martin's Episcopal School
Trinity Episcopal School
Ursuline Academy
Waldorf School of New Orleans

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Silent Auction Artists

Karen Abboud
Jo-Ann C. Adams
Lisa Alpaugh
Mary Ball
Mac Ball
Kate Grace Bauer
Becky Vizard | B. Viz Design
Bevolo Gas And Electric Lights
Zana Randelović Brown
Carol Cassisa Designs
M. Clément Studio
Megan C. W.
Bessie Daschbach
Lauren Reynolds Davis
Gretchen Drennan
George Dunbar
E. Lee Jahncke Fine Finishes, LLC
Elizabeth Locke Jewels
Elliott Gallery New Orleans
Epiphany
Oksana Fogg
Friend and Company
Functionally Yours
Maja Georgiou
Kevin Gillentine
Glassblower Ben
Karen Gundlach
Guy Lyman Fine Art
Nancy Harvey Hales
Carolyn Hayne
Hereafter Urns
Lauren Barksdale Hill
Peter Hoffman
Stephanie Goliwas Huger

Whitney Melton Jeffreys
Evelyn Jordan
Kathy Slater Design Collection
Kgb Creative
Helen Kohnke
Maureen Krail
Beth Lambert
Patti Taylor Lapeyre
Nancy Hirsch Lassen
Fifi Laughlin
Vicki Lee
Jonell Lombardo
Allison Crutcher Mcashan
Marti Mcenery
Jamie Meeks
Jeffery D. Morgan
Malak Morgan
Julie Neill
Nola Rugs
Juanita Parenton
Kate Godfrey Robinson
Victoria Rosenblatt
Max Ryan
Scott Sanders
Rhenda Saporito
Karoline Schleh
Richard Sexton
Hunt Slonem
Nell C. Tilton
Tim Trapolin
Stacey Williams
Marcy Willis
Grayson Wormser
Dustin Young
Zach Zaitzef

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About NOMA and the Besthoff Sculpture Garden

The New Orleans Museum of Art (NOMA) and its Sydney and Walda Besthoff Sculpture Garden are home to innovative exhibitions, installations, educational programs, and research. Exploring human creativity across time, cultures, and disciplines, the global scope of the museum's initiatives open a vibrant dialogue with the history and culture of New Orleans. The museum stewards a collection of nearly 50,000 works, with exceptional holdings in African art, photography, decorative arts, and Japanese art, as well as strengths in American and French art, and an expanding collection highlighting contemporary artists. The museum's exhibitions and dynamic learning and engagement offerings serve as a forum for visitors to engage with diverse perspectives, share cultural experiences, and foster a life of learning at all ages. Recent exhibitions include *Black Orpheus: Jacob Lawrence and the Mbari Club*, *Called to the Camera: Black American Studio Photographers*, *The Orléans Collection* (an exhibition of forty European masterpieces from the collection of the city's namesake, Philippe II, Duc d'Orléans), *East of the Mississippi: Nineteenth Century America Landscape Photography*, and *Changing Course: Reflections on New Orleans Histories* (seven contemporary art projects focusing on reimagining stories from the city's past).

NOMA's 12-acre Sydney and Walda Besthoff Sculpture Garden expands visitors' experiences of the museum with one of the most notable sculpture gardens in the country. The Besthoff Sculpture Garden, free and open to the public seven days a week, has nearly 100 sculptures and outdoor works of art situated in a unique landscape featuring Spanish moss-laden live oaks and a sinuous lagoon surrounded by an expansive ecosystem of native plants. The works in the garden range from the 19th to the 21st centuries, with pieces by Auguste Rodin, Henry Moore, Louise Bourgeois, Ida Kohlmeyer, Claes Oldenburg, Sean Scully, Maya Lin, Do Ho Suh, Ugo Rondinone, Wangechi Mutu, Hank Willis Thomas, and many others. The Besthoff Sculpture Garden features contemporary design elements—including a sculpture pavilion, an amphitheater, and an architecturally significant canal link bridge connecting the garden's original 2003 footprint with a 2019 expansion. Its water management practices support the health and resiliency of New Orleans City Park and the surrounding environment. Throughout the year, NOMA hosts outdoor programs in the Besthoff Sculpture Garden including festivals, performances, wellness classes, tours, and more.