Pop Art, Op Art and Minimalism: Late 20th Century American Art from NOMA’s Collection

Teacher’s Manual

New Orleans Museum of Art
Introduction to the Teacher’s Manual
This learning resource is intended for teachers of students in Grades 1-12 and in many cases must be adapted for specific grade levels. We hope that you will use the manual and accompanying disc to help your students gain an in-depth knowledge of late 20th century American art and the culture and historical events surrounding the art movements by utilizing the works in NOMA’s permanent collection.

Cover: Robert Indiana (American, born 1928),
LOVE, Red Blue, 1966 - 97
aluminum with acrylic polyurethane enamel
72 x 72 x 36 in.
New Orleans Museum of Art
Pop Art, Op Art and Minimalism: 
Late 20th Century Art from NOMA’s Collection

Teacher’s Manual

Written by
Kathy Alcaine, Curator of Education
Tracy Kennan, Curator of Public Programs

Edited by
Allison Reid, Assistant Director for Education

This workshop and its accompanying materials were underwritten by
The RosaMary Foundation
# TABLE OF CONTENTS

Looking at Paintings and Sculptures: How to Bring the Art into Your Classroom 1

Pop Art, Op Art and Minimalism: Late 20th Century American Art 5

List of Images 9

Comparative Timeline 23

Curriculum Objectives 27

Vocabulary 30

Bibliography 34

Webography 35
Looking at Paintings and Sculptures:
How to Bring the Art into Your Classroom

The Education Division at NOMA has organized this packet “Pop Art, Op Art and Minimalism” so that you, the educator, will use works of art from our collection and apply the ideas within the art into your lesson plans. Included in this workshop packet is a CD-ROM loaded with the images that we will discuss. It will also allow you and your class will have a virtual tour of NOMA’s wonderful collection of modern and contemporary art. You will be able to visually interpret the work and encourage your students to do the same. By using the essay on modern and contemporary art and the image description list, you understanding of the works of art will deepen. You will then be able to utilize the comparative timeline and vocabulary list to apply the information to the works of art. This will help you to put the works of art into a historical and cultural context. We have provided suggestions for lesson plans correlating with the Louisiana Benchmarks and Standards to aid in your preparations. Using this as a pre-visit activity before a NOMA field trip is an excellent way to prepare your students for their museum visit and to create a well-rounded experience of looking at art.

Looking at Paintings

Paintings can be enjoyed in many different ways. Beginning with the purely visual sense, the viewer sees the work of art and usually tries to understand what is painted. Is it a person? Is it a landscape? Is it something that the viewer can identify? How does the title clue you in to the subject of the painting? The initial response by the viewer is the most important aspect because it may indicate how the viewer will react to the work of art. However, you as the educator and your class can understand the painting on a deeper level. First, you can ask the group a series of questions to help them look at the painting in great detail. Then, apply the information found in the packet to foster a deeper understanding of the work of art. This packet will provide you with several universal questions to ask when examining an artwork, as well as hints for careful observation to unlock the meanings within the artwork.

When you first approach the painting, look at it entirely. Have the group describe the entire scene. Notice the paint application, the multiple layers of scenes or objects, or the way the figure or still-life is depicted. Describe each element. How is the paint applied?
Does it give the illusion of space? Does it give the illusion of movement? Is it thickly painted or can you barely see a brushstroke? What are the things that you recognize? How can the group describe these elements to each other?

Many artists use a palette of colors to imply an overall feeling. What is the overall tone or color scheme that the artist used? You may have an association with particular shades of color such as warm colors and cool colors. Is it orange or red that looks like a bright sun shining or is it a shade of green that looks lush and cool? Or is it very dark with spots of added color? How does the painting make you feel?

What materials did the artist use? Is it painted on canvas? Is it painted with oil or acrylic? How thick or thin is the paint? How realistic or abstract is the scene? What might have influenced the artist? Did the artist choose advertisements for inspiration? Describe how the advertisements were used. Did the artist use found objects? What is the impression of the found objects? Did the artist avoid any particular association to nature by creating an abstract work of art? Describe how this was done. Do you find any connection with nature in the abstract work?

After contemplating the painting, read the image description of the work of art in the packet. How does this information add to what you have discovered about the painting? Does it answer some of your questions? What things do you know about this time period or geographical place that you can add to the understanding of the artist or work of art? Use the comparative timeline to put the painting into a historical and cultural context. What happened in the artist’s life and the decade in which this painting was completed? Is there anything significant that may have influenced the artist’s landscape or painting style? You as the educator may be able to explain some of the events during the period in which these works of art were created. You can add to and explain the historical or cultural events that occurred in the late 20th century and even encourage the students to create personal histories of family members or neighbors.

When the group discusses all of the possibilities of the artwork and the information presented in the packet or found in outside research, you are encouraged to utilize the curriculum objectives or suggested activities to apply the concepts of the art movements of the late 20th century to the curricula. By choosing a particular painting or group of artworks, the subject you’re teaching can come alive and inspire creative thought.
**Looking at Sculptures**

The sculptures chosen for this workshop are found in front of the main building or in NOMA’s Besthoff Sculpture Garden. Sculpture is unique because in most cases, you can walk around the art and see it from all angles. Because you can walk around each work, you can view them in an environmental setting which becomes integral to appreciating the art.

The sculptures in this workshop can be viewed similarly to the paintings previously discussed. When you see the sculpture, discuss your initial impression of the work and the environment surrounding it. What is the subject of the sculpture? Using your imagination, what do you think the artist meant? How does the title fit with the sculpture? Is the sculpture painted or is the material the surface color? How does this affect your impression of the art? Have the group describe the subject matter, the materials, and the placement of it in the Sculpture Garden or around the museum.

In NOMA’s Sculpture Garden, as opposed to the objects inside the main building, you are allowed to gently touch the sculptures. How does the sculpture feel? Is it smooth, rough or jagged? What does the sculpture appear to be made of? Is it the same material that it is actually made of or is it created to look like different material? Why do you think the artist chose this material? How does the material affect the subject matter?

Continue to look at the work. Where is it placed? Is it surrounded by trees or located by the lagoon? How does this affect the work of art? Do you think the placement adds to its appreciation? The Sculpture Garden is unique because that the environment becomes a part of the sculpture. How does the sculpture change when you move around it? What parts stand out when you move around it?

In the same manner of looking at the paintings, read the image description of the work of art that is found in the packet. How does this information add to what you have

---

1 Sculpture is artwork! Please do not climb on the sculpture and please respect the ground cover and plantings. We ask that you use the “Two Finger Rule” when touching sculptures. This prevents poking, scratching or any additional damage to the artwork.
discovered about the sculpture? What did you
discover about the artist and his/her style? Use the
comparative timeline to put the sculpture into a
historical and cultural context. What happened
during the artist’s life? What happened in the decade
in which this sculpture was completed? How was
the artist effected by the time in which he/she lived
or created the work? Where did the inspiration
come from? Is there anything significant that may
have influenced the creation of the work of art?

Use the lesson plan suggestions to apply what you
have learned about the sculpture and the time in
which it was created. Utilize the lush garden setting
to incorporate additional aspects into the
curriculum. We hope this will stimulate the
imagination and the artworks will inspire creative thought.
Pop Art, Op Art and Minimalism: Late 20th Century American Art

American artists of the second half of the 20th Century responded to the many modern art experiments that emerged during the early part of the century. Artistic inquiries into both the formal and expressionistic qualities of art were further explored, and total non-objectivity was strived for by artists who continued in the tradition of the early modernists. American artists were also heavily influenced by events happening in the world around them, specifically World War II. In the decades following the war, artists searched for a new artistic vocabulary to express feelings of horror and vulnerability elicited by these world events.

Abstract Expressionism developed during the 1950s and became the driving force in American art of that decade. In the following decades, however, a succession of art movements began to question the supremacy of this abstract style, in which the artist and his/her actions were celebrated. This essay briefly examines three modern art movements from the late 20th century: Pop Art, Op Art and Minimalism. Each of these tendencies of modern art reflect increased artistic diversity during this era of experimentation and change.

The Abstract Expressionists of the early 1950s were comprised of a young group of artists working in New York City. Often referred to as the New York School, artists such as Jackson Pollock, Willem de Kooning, and Franz Kline created works of art in which the natural representation of objects was of less importance than the artist’s feelings about them or the aesthetic experience of painting itself. Pollock is remembered especially for the large scale canvases that he spread on the floor of his studio and on which he dripped and dribbled paint in a rhythemic fashion. Energy, emotion and the idea of the artist at work are as important as the finished product itself. In these paintings, the individuality of the artist is celebrated. New York abstraction became an influential force on the international art scene, and even came to be associated with the ideals of American nationalism—democracy, freedom and individualism.

The two decades following the second world war were very prosperous years in America. During this period of unprecedented economic growth, however, social and cultural issues came to the forefront and became lightening rods for social unrest. The Civil Rights Movement, rock and roll music, and the Vietnam War strained relations between Americans both racially and generationally. Crime and violence escalated; drug
abuse rose; leaders were assassinated. Yet during these troubled times, the strength of popular culture continued to increase so that it became a dominant force in both society and the arts. The music and film industries refined mass entertainment while the development of places like Disneyland (which opened in 1955) and the Las Vegas Strip cemented the idea of the glitzy theme park as the dream vacation destination. The consumer culture and its by-products of advertisements, billboards and product packaging provided artists with a fresh iconography so that by mid-50s, young artists began to challenge long held assumptions concerning the nature of representation. Obliterating the distinctions between the traditional subjects of high art and the products of popular culture, these radical young artists initiated a new style of art that was loosely dubbed Pop Art.

Artists of the late 50s and 60s who enthusiastically embraced popular imagery such as advertisements, comic strips, celebrities and everyday objects as subjects for art created a new ideal for what should be considered art. Jasper Johns and Robert Rauschenberg were two of the first American artists to realize the tremendous possibilities of their everyday environment in the creation of new subject matter. Rauschenberg’s “combine paintings” or assemblages often included found objects (like a quilt or a stuffed chicken) or silk screened images of older works of art or found advertisements and magazine cut-outs mixed with paint. His work comments on the power and meaning of objects within his society. Johns, on the other hand, worked in the labor intensive encaustic process to create images of carefully constructed cultural icons such as the target and the American flag. Both artists initiated a process of adapting popular imagery as the subject of art.

This unification of popular and high culture in art can also be seen in the art of Andy Warhol, Robert Indiana, George Segal, Claes Oldenburg and James Rosenquist. From comics strips to coke bottles, no aspect of American culture was too mundane to become the subject of art. Oldenburg’s large scale reproductions of mundane objects, such as Safety Pin, celebrates the everyday and can be appreciated by anyone. Artists like Warhol challenged the historical notion that championed the handmade over the machine-made by working in modes of mechanical reproduction such as silk screen printing, a method in which ink is forced through a design-bearing screen of silk onto the printing surface. Warhol dubbed his studio “The Factory” and often his assistants pulled prints to his specifications. His reproductions of Brillo boxes, Campbell’s soup cans and Coca-Cola bottles presented staples of American life in heroic scale. Warhol also chose heroes and heroines from the famous of his day. Mick Jagger of 1975 was one of several celebrity silk screens produced by Warhol. Others subjects include Marilyn Monroe, Elizabeth Taylor and James Dean. In contrast, fellow artist George Segal chose his
subjects from the more mundane aspects of society. Three Figures on Four Park Benches is a typical scene by Segal in which he represents the isolation and loneliness of contemporary society. Segal’s process of wrapping models in plaster before casting the sculpture in bronze allowed him to capture every element of their clothes and expression.

The art style of James Rosenquist developed from his job as a billboard painter. Rosenquist was struck by the change in scale derived from the up-close painting of oversized images as he produced them in relation to the way that they appear from the street. Everything from beautiful women to automobiles to soft drinks were portrayed in these large advertisements and Rosenquist adapted the subject matter and scale of the billboards to his own canvas paintings. Similarly, Robert Indiana was influenced by road signs, and created his own personal style that reflected the lettering and numbers of the American highway. His LOVE icon appeared originally as a painting in the early 1960s and became a symbol of the age.

While Pop artists looked to the media and consumer culture for subject matter, other artists of this era chose to focus on developing a non-objective vocabulary. The Minimalists sought to rid their work of illusionism and instead, tried to create paintings and sculptures whose subject was the elements of art. Form, color and line became the topics of these works so that the presence of the artist was eliminated, something that has once been asserted by the Abstract Expressionists. Minimalists focused on repetition, mathematical organization, geometric forms, pristine surfaces, reducing their forms to their ultimate simplicity and eschewing emotionalism or symbolism. Sculptors like Joel Shapiro and Tony Smith create geometrical designs that only hint at any reference to another object. Smith’s Lipizzaner recalls the famous horses only in name. Its stark white geometric forms do not really reference the forms of a horse except in its most simplified representation. Similarly, Shapiro’s Untitled, from a series of his mature works which relate to the human figure in various poses, can only be considered to be figurative in the most abstract sense. Shapiro is concerned only with the lines formed by a human in space.

Op Art or Optical Art, like Minimalism, was a style that sought to escape subjectivity in art. Op artists also worked during the 1960s and were interested in forms of art-making that involved a wide range of experiments with optics or optical illusions. These experiments often involved the use of bright colors, skewed perspectives and natural or man-made light. Op artist Yaacov Agam created works that relied on the movement of the spectator to create the sensation of optical
illusion. His early projection paintings offered a changing panorama as the viewer moved from one side of the geometric painting to the other. He would later create sculptures with similar effect. Open Spaces, located in the Besthoff Sculpture Garden, offers a changing landscape as one moves around the sculpture. Alma Thomas, who was associated with the Washington Color School movement, created paintings in which the idea of movement was implicit. Although she never disassociated herself from nature, Thomas created abstract works in bright colors that imitated the effect of light moving through a canopy of leaves.

There were certainly other important art forms that developed during these decades, and many artists who did not fit neatly into one style or whose work changed over the years. Judy Chicago is usually considered the founder of feminist art and from the mid-1970s through the 1980s she often took up feminine subject matter. Even her early works which were inspired by the hard-edged and optical art styles seem to have a feminine quality. Let It All Hang Out is an abstract piece which is as concerned with color and line as it is any particular subject matter, yet a floral shape can be discerned. The subject matter of Chicago’s later works, however, became more and more evident. Her Dinner Party was created during the years 1973 and 1979 and involved the collaboration of hundreds of women who created sewn placemats and ceramic plates to adorn the 48 foot triangular installation which celebrates the accomplishments of women throughout history. During the 1970s Americans began to develop a new social consciousness as liberation movements and principles of equality came to the fore. Pluralism in art became more evident as artists found new ways to express these social ideals.

In conclusion, the artistic trends of the second half of the 20th century reflect societal values as well as the history of modern art. While many of these artists were attempting to separate their art from the emotional concerns of Abstract Expressionism, they also reflect the earlier trends of modern art. The formal concerns of the Optical artists and the Minimalists developed from Cubists experiments with form. Surrealism and the tenets of Marcel Duchamp and the Dada movement are evident in the Pop artists’ focus on everyday objects from popular culture. The art movements that developed in the 1950s, 60s and 70s would continue to influence artists working through the end of the century and into the next as developments in communication, transportation and the understanding of diversity opened new national dialogues that have a profound effect on American art.

Andy Warhol is considered to be one of the most influential and most recognizable American artists of the 20th century. He coined the phrase “In the future, everyone will be world-famous for fifteen minutes.” Not only is he known for his celebrity persona, pale complexion and striking white wig, he is also known as the artist who created multiple silk screen images of America’s popular cultural icons. He was born in 1928 near Pittsburgh to a working class family. His parents were Czech immigrants. He graduated from Carnegie Institute of Technology (now Carnegie Mellon) with a degree in graphic design. Shortly after graduating in 1949, he moved to New York City and gained success as a commercial artist. Warhol was fascinated by the concepts of the American dream, and commercialism. But most importantly, he desired fame and wealth and was fascinated by anyone who had it. He said “What’s great about this country is America started the tradition where the richest consumers buy essentially the same things as the poorest. You can be watching TV and see Coca-Cola, and you can know that the President drinks Coke, Liz Taylor drinks Coke and just think, you can drink Coke, too.”

Did you know: Warhol also created numerous avant-garde films in his lifetime. His first film, *Sleep*, produced in 1963 consisted of 5 hours and 21 minutes of a man sleeping.

---

In 1962, Warhol began creating his multiple images of commercial products such as Campbell soup cans, Coca Cola bottles and Brillo boxes. Influenced by his graphic design background, he created images of things that fascinated him, usually mass produced commercial products or celebrity images of movie stars such as Marilyn Monroe. He also created art with multiple images of horrible car crashes, the electric chair and the grieving First Lady, Jackie Kennedy. He painted or silk screened all of his images with the same approach and all were products of the mass consumerism of American culture which he loved. Early in the 1960s, Warhol created what he called “The Factory” where his staff created the multiple silk screened works. Most of the time, Warhol never touched the canvases, but directed his staff to produce the works. Mick Jagger, lead singer of the Rolling Stones, became the subject of many of Warhol’s paintings in the mid-1970s (as well as Jagger’s ex-wives). Warhol was close friends with Mick Jagger, designing the 1971 cover for the Rolling Stones album Sticky Fingers along with designing the trademark mouth and lips logo that is almost synonymous with the band. The painting Mick Jagger illustrates Warhol’s silk screening technique. He created multiple images of the same portrait, painting or sometimes exaggerating certain facial features, such as the eyes or the lips, all with different colors. Warhol desired a mass-produced, mechanical look with the implication that the artist’s hand had little to do with the creation.

Robert Indiana (American, born 1928), **LOVE, Red Blue**, 1966 - 97, aluminum with acrylic polyurethane enamel, 72 x 72 x 36 in.

Robert Indiana was born Robert Clark in New Castle, Indiana, and later adopted the name of his native state. Between 1945 and 1948 he studied at various art schools in Indianapolis. From 1949 to 1953, he studied at the Chicago Art Institute School and the Skowhegan School of Painting and Sculpture in Maine with the assistance of the GI Bill. In 1953 and 1954 he studied at the Edinburgh College of Art and London University, after which he settled in New York. Indiana was one of a small group of New York artists who, in the mid-’60s, began incorporating advertisements, billboards, and other manifestations of commercialism into their artwork. These artists, including Andy Warhol, Robert Rauschenberg, Jasper Johns and James Rosenquist, developed what became known as American Pop Art. Indiana was particularly interested in bold commercial letters of bright, garish colors often seen on road signs and
billboards because of their power to communicate boldly and directly. The artist’s use of strong lines and bold colors connect him both to the Op and Color Field painters of the 1960s. His paintings and sculptures explored new relationships between words and images as he incorporated graphic representations of words such as “LOVE,” “EAT,” and “DIE.”

Between 1964 and 1966 Indiana developed a motif that is direct and symbolic of emotion. The now famous LOVE was conceived first as a painting and later translated into sculpture. In his paintings, Indiana placed the four letter word within a square canvas, dividing the four letters into two sets of two and tilting the “O” slightly to the right. Painted in striking hues of red, blue and green, the word became an icon for a generation. In 1973 the image was made into a stamp which sold for 8¢ and the text was also translated into rings, Christmas cards and other consumer goods. The image, however, soon became America’s most plagiarized work of art. The large painted aluminum sculpture of LOVE in the Besthoff Sculpture Garden stands six feet high and can be read from many vantage points within the garden. It still serves as a symbol of sentimentality and a reminder of an era.

George Segal (American, 1924-2000), Three Figures and Four Benches, 1979, painted bronze, 52 x 144 x 58 in.
Regarded as one of the greatest American Pop Artists, George Segal’s figures are unmistakable. Segal grew up in New York City, the son of a kosher butcher, and attended New York University and the Pratt Institute. The artist began his artistic career as a painter and a student of Hans Hofmann, an abstract painter and highly regarded teacher. He gradually turned to sculpture because it enabled him to create three-dimensional objects. Like his fellow Pop artists, Segal attempted to demystify art by making it accessible. Segal often said that his goal was to capture the paradox of individual solitude in the midst of populous places. His figures are placed in mundane situations, such as a lunch

**Activity:** You and two friends can recreate the park bench scene while you are in the Besthoff Sculpture Garden. Try to imagine what the artist intended by trying to stay in that position while carrying on a conversation.

**Activity:** Create a graphic representation of your name using a text style and color combination that describes your personality.
counter, movie ticket booth, bus interior, or, as in this case, a park bench. His works are usually created in plaster cast from an actual human figure and sometimes recast in bronze. Segal’s work expresses the loneliness and tensions of modern life. His sculptures have often been compared to the paintings of Edward Hopper, a fellow American whose work suggested a sense of mystery and loneliness. Both men captured specific moments of modern life.

Three Figures and Four Benches is an excellent example of Segal’s work as three figures are posed in an ordinary situation as if frozen in time. The three figures, intentionally rough and unfinished but still highly detailed, sit near each other but do not communicate. All three figures stare off into space, involved in their own thoughts. The viewer is forced to contemplate their relationship to each other and with their environment.

Claes Oldenburg (American, born Sweden 1929) and Coosje van Bruggen (American, born Netherlands 1942), Safety Pin, 1999, Stainless Steel, 21 x 21 ft.

Of all the artists who turned to popular culture and mass marketing for inspiration, Claes Oldenburg is certainly one of the most well-known. He is sometimes referred to as the “Pope of Pop” and is famous for monumentalizing ordinary objects such as clothespins, typewriter erasers, safety pins and shuttlecocks. Oldenburg was born in Stockholm, Sweden and brought to Chicago in 1937. He studied literature at Yale University and took art courses only in his senior year. He continued his art studies during night classes at the Art Institute of Chicago while working during the day as art editor and cartoonist for Chicago Magazine. By 1956 Oldenburg moved to New York City and became particularly fascinated with the window displays he saw in neighborhood shop windows. In 1960 he established The Store, an environment piece in which Oldenburg filled a vacant shop with sculpted parodies of consumer

Did you know: There are 8,500 park benches in New York City’s Central Park in Manhattan.

Did you know: The safety pin was invented in 1849 by Walter Hunt who coiled an 8” wire with a twist in the middle to create a spring and added a clasp to catch the pointed end. His invention was an improvement upon the straight pin, originally used by the Romans.
goods including pastries, ice cream sundaes and articles of clothing made from painted, plaster-dipped burlap. After the exhibit closed in 1961, the shop became his studio and was renamed the Ray Gun Manufacturing Company. It became the site of several theatrical happenings. From small-scale painted plaster objects, the artist moved on to create large-scale soft, or collapsible, sculptures of common objects made from vinyl and canvas. These works were often collaborations with his wife, Coosje van Bruggen, who sewed many of the pieces. Eventually, the two artists translated these giant works into more solid forms using fiberglass and bronze.

While the pop esthetic is easily discernible in the work of Oldenburg, there is also a hint of surrealist influence. The choice of objects--hamburgers, water faucets, electrical plugs, lipstick--speak to the consumption of the masses, whereas their colossal size and distorted scale seem to emerge from a surrealist’s dream. Oldenburg’s work can be found in many cities and sculpture gardens including Giant Lipstick at Yale University, Clothespin in Philadelphia, Geometric Mouse at the Hirshhorn Museum and Sculpture Garden in Washington DC, Spoonbridge and Cherry at the Walker Art Center in Minneapolis, and Safety Pin at the New Orleans Museum of Art. Safety Pin extends 21 feet above the garden path as visitors to the Besthoff Sculpture Garden walk underneath the outstretched arm of the pin. Oldenburg and van Bruggen’s work intrigues viewers who recognize the familiar form, yet become awe-struck by its excessive size.

James Rosenquist
(American, born 1933),
**Hybiscus and Woman,**
1987, 62 x 54½
James Rosenquist’s paintings of *juxtaposed* images is considered Pop art, but because of his choice of subject matter, he has been called the “dark horse of Pop art.” Rosenquist was born in North Dakota, but in his youth, he and his family moved to various places in the mid-West. At an early age, with his mother’s encouragement, Rosenquist expressed a talent and interest in art. He arrived in New York City to study at the Art Students League in 1955. To support himself
he worked as a sign and billboard painter. He was successful at this job and would produce numerous billboards above the city streets and signs along major roads depicting catchy advertisement displays. Rosenquist was fascinated by the scale of the ads on the billboards that seemed abstract in their monumentality when seen up close, but normal when seen at a distance. He was greatly influenced by the advertisements that he painted as well as images from his childhood memories of his father’s jobs at gas stations and as an airplane mechanic. When he began painting in the early 1960s he included images of American popular culture that were fragmented, rotated, and superimposed on top of each other. He made political statements with his art as a celebration and commentary on the advertising world.

In 1965 Rosenquist created one of his best known and largest works called F-111. It was an 86 foot long painting that wrapped around the gallery walls. Images of spaghetti noodles, light bulbs, a young girl under a hairdryer (taken directly from a mixture of magazine ads), as well as an atomic bomb were superimposed with varying scales in size on top of a full size image of an F-111 fighter bomber. This painting, created in the midst of the Vietnam War, helped create a name for Rosenquist as an artist. He experimented with numerous designs throughout his career but his advertising beginnings never seemed to escape his art. In the 1980s he started a cross hatch or slashing technique by layering images on top of each other where the “slashes” reveal each image. Many of Rosenquist’s cross hatch paintings included images of flowers that can be found around his Florida home mixed with advertising images, such as the faces of women as seen in Hybiscus and Woman. At first glance the painting looks abstract, but the images seem to reveal themselves like a puzzle as the viewer’s eye discerns the flowers and the female faces.

Activity: Create your own layered collage by choosing two or three magazine images and cutting them in strips. Alternate images as you glue the strips to a piece of paper.

Did you know: The Hibiscus is the state flower of Hawaii and the national flower of Malaysia.

Louise Nevelson (born Russia, American, 1900-1987), Cascades: Perpendiculares, XVIII, 1980-1982, wood, black paint, 55 x 44 x 8 ½ in.

Louise Nevelson was born Leah Berliawsky in Russia and moved with her family to Rockport, Maine as a child. Her father and grandfather were both lumberjacks, and as a young child of six she often played with the scraps from her father’s lumberyard. She claims to have known at an early age that she wanted to be an artist, yet it was not immediately clear which path she would take. In 1920 she married a wealthy ship owner and moved to New York, where she spent the next decade studying painting at the Art Students

Did you know: It takes more than 500,000 trees to make the newspapers Americans read on one Sunday.
League. She also studied operatic voice, acting, modern dance and poetry during the 1920s. During the 30s, Nevelson traveled abroad and studied with Hans Hofmann in Munich, Germany. It was not until the 1940s that she turned to sculpture and developed her signature style.

Louise Nevelson’s three dimensional assemblages of found objects follow the tradition of the Cubists and the Dadaists who, earlier in the twentieth century, turned everyday objects into works of art. Her most characteristic works were large wooden walls assembled from stacking wooden wine crates or vegetable boxes to establish vertical and horizontal unity. Within each box she placed other found wooden objects such as balusters, furniture parts or shelf moldings that the artist found in junk shops and demolition sites. The entire assemblage was then painted with a solid black paint, or, in her later works, white or gold. The result is an all-over bas relief (projecting little from the background) of patterns which has an abstract feel, yet does not conceal its relationship to objects in the real world. Cascades: Perpendicular XVIII is typical of Nevelson’s work. Found wooden objects have been placed inside and attached to wooden boxes, and the entire piece is painted matte black. The wooden objects are easily recognizable, yet form a decorative blend of positive and negative space.

**Activity:** Create your own found object construction. Before throwing away recyclable items, use it to create a multi-layered colorful collage.

**Did you know:** Pablo Picasso and Georges Braque were the first artists to use found objects in a work of art. Synthetic Cubism combined drawing and painting with collage of newspapers and other materials in the 1910s.

Robert Gordy was born in Louisiana’s “Bayou Country” and became a nationally recognized artist by the 1970s. He was greatly influenced by the works of the French Modern artists such as Cezanne, Gauguin, Matisse, and the American Abstract Expressionists. He was a student of Hans Hofmann. Gordy fills his canvases by incorporating figures and symbolic elements into a rich, visual fabric where content and form combine and support each other. Many of Gordy’s paintings are dominated by the female figure in a decorative landscape.

*Rimbaud’s Dream #2* is one of two paintings inspired by French poet Arthur Rimbaud’s attempt to seek fortune in Africa. In flat, bright colors, Gordy’s anonymous figures are packed into a shallow space where they seem to hover on the surface of his painting. His sharp-edged modeling of form and graphic approach gives the flattened figures an unexpected sense of weight. This approach is related to graphic design and advertising.

**Op Art:** The term Op Art relates to several tendencies in art-making developed during the 1960s that involved a wide range of experiments with optics or optical illusions. These experiments often involved the use of bright colors, skewed perspectives and natural or man-made light. Whereas Pop Art was primarily concerned with the subject of art, Op Art is more concerned with its formal qualities.


Yaacov Agam was born in Rishon Le Zion in Israel in 1928. He started painting in 1940 and studied art in Jerusalem, Zurich and Paris. Agam has always been a pioneer in art. He is considered one of the founders of the Op (optical) art movement and is particularly associated with a form of art in which the illusion is created by the movement of the spectator. His relief paintings of the 1960s include works of large, regular geometric shapes painted over grid-like
projections. Seen straight on, the color shapes are frontalized, but as one walks from one end to another, they shift into tilted, perspective shapes. In the 1950s and ‘60s, Agam was also one of the very first artists to use computers and electronics to create art.

The three open rectangles of Open Spaces frame the natural environment of the Sculpture Garden. The setting and the viewer are integral to the sculpture. The round, stainless steel bars of Agam’s artwork segment the garden into small landscape views which vary depending on the location of the viewer. In this way, the sculpture is interactive by relying on the viewer to create new scenes by moving around the sculpture.

Activity: Create your own “view box” to change your perspective on your neighborhood. Cut a square from a piece of cardboard and use it to create a window on your world. Make two drawings of the different perspectives you see.

Alma Thomas (American, 1891-1978), Dogwood Display II, 1972, acrylic on canvas, 45 ½ x 27 in. 
Alma Thomas was affiliated with the Washington Color School art movement. She painted with an affection for the natural surroundings from a childhood in the rural south to her adult life in Washington D.C. Thomas was born in Columbus, Georgia in 1891. In 1907, during the early movement of the Great Migration, her family left the racially tense Georgia for Washington D.C. which promised better education and economic opportunities for African Americans. At the age of thirty, after working as a teacher for a few years, she enrolled in Howard University where she was the first student and first woman to graduate with a degree in fine arts. She received a Master of Arts from Columbia University and continually took classes at American University while teaching art to junior high school students. In 1960 at the age of 70, Thomas retired from teaching to dedicate herself full-time to her painting career. It was at this point that she worked with the Washington Color School with artists such as Morris Louis.
and Kenneth Noland. This group was concerned with the primacy of color, optical effects and geometric structure. Thomas was also loosely associated with this group, but she never fully disassociated her work from nature.

In the mid-1960s, Alma Thomas began painting bright geometric shapes and designs on a stark white background. She explained that her influences were the flowers and trees moving in the wind. She continued to play with colors, patterning surface shapes as well as the backgrounds. In Dogwood Display II she applied a repetitious application of white blocks on top of a multi-colored background. The repeated shapes seem to float on the canvas. The distances between the white shapes vary, offering a sense of movement and vibration. Thomas felt that her paintings were abstracted views of nature reminiscent of a blurred aerial view of trees and flowers.

Judy Chicago (American, born 1939), 
**Let It All Hang Out**, 1973, 80 x 80 in.

Judy Chicago is most associated with feminist theory and its application to art. The Women’s Movement of the 1970s arose against stifling situations forced upon women by society. Chicago highlighted this theme in her artwork and sought to assert the role of women as artists represented in art history. Her seminal piece, The Dinner Party, was created between 1973 and 1979 and was a collaboration between the artist and hundreds of volunteers who helped her create the triangular shaped dinner table with 39 places set for important women throughout history. Chicago has continued to explore other gender related issues throughout her career, often creating series that confront issues such as birth (The Birth Project, 1980 - 85) and power (Powerplay, 1980s). Chicago has also been active as an art instructor and writer.

Chicago was born Judy Cohen in Chicago, Illinois in 1939. She attended art classes at the Art Institute of Chicago and went on to study art at the University of California, Los Angeles. At UCLA, Chicago was influenced by the many movements that were popular in California at the time. It was also at UCLA that she first felt discrimination because of her gender. After completing graduate school in the sculpture department of UCLA, Chicago began taking night courses in auto body painting along with a class in boat-building to learn how to mold fiberglass. The geometrical style of Let it All Hang Out was probably influenced by her early training at UCLA, though the piece is also informed by her feminist beliefs. Although the work is essentially geometrical, it also seems to
have a feminine presence. The colors radiate outward like the petals on a flower, creating the illusion of pulsating movement.

**Minimalism:** Minimalism in art originated in the 1960s when a group of younger artists including Ellsworth Kelly, Frank Stella and Kenneth Noland rebelled against what they perceived to be the emotionalism and sensualism of the Abstract Expressionists. They sought an art that was depersonalized, in which the hand of the artist is nowhere present. Minimalist forms in painting and in sculpture are reduced to their ultimate simplicity.

Tony Smith (American, b. 1912), *Lipizzaner*, ca. 1976, painted steel, 9 x 7 ft.

Tony Smith was one of the leading Minimalist sculptors of this 1960s movement. Smith studied at the Art Students League in the mid-1930s, supporting himself by working as a toolmaker. He was trained as an architect at the New Bauhaus in Chicago in 1937. He continued his architectural studies under Frank Lloyd Wright from 1938 to 1940. Although a working architect, he associated himself with the Abstract Expressionists in the 1950s and was influenced by artists like Jackson Pollock, Barnett Newman, Mark Rothko and Clyfford Still. Smith turned to producing sculpture in the 1960s and practically overnight became well known for his black, large-scale, Minimalist works. He was particularly interested in the problem of reductive form and artistic anonymity, features which dominated Minimalist theory.

*Lipizzaner* differs from most of Smith’s sculptures in that it is completely pristine white, instead of his usual black pieces. But like many of his sculptures, the piece is derived from a simplified idea of an existing object. The sculpture is based on the idea of a prancing horse, yet the sculpture is actually a construction of polyhedron models. The design of the forms reminded the artist of a prancing horse, so he named the piece after the famed horses from the Spanish Riding School. The artwork reflects the ballet-like steps that the Lipizzaner horses are trained to perform at formal occasions. The models only give the slightest reference to the horse form, stripping the idea of a horse to its most minimal expression. The subject of the sculpture comes across only in the name of the piece, otherwise it appears to be a study in geometry and form.

Did you know: Archduke Maximillian of Austria began breeding Spanish horses in 1562. He named the Lipizzaner horses after Lipizza, an especially rugged area of Austria.
Joel Shapiro (American, b. 1941), Untitled, 1991, Bronze, 102½ x 43 x 78 in.

Joel Shapiro is one of America’s best known modernist sculptors. He was first associated with the Minimalists of the 1970s, but he went on to develop a less rigid, more personal style in his mature works. Shapiro was born in New York in 1941 and grew up in Queens. After receiving a bachelor’s degree from New York University in 1965, he spent two years in southern India as a Peace Corps volunteer. He returned to New York in 1967 at the height of the Minimalist movement and enrolled at NYU as a graduate student in art. Because his early work was exhibited almost immediately, his discovery of new methods and materials took place in the public eye. While he absorbed the Minimalists’ essentially geometric vocabulary, Shapiro soon developed his own style using an economy of forms to suggest the human figure.

Achieving a balance between abstraction and representation, the geometric forms of Untitled can be said to resemble the torso and appendages of a human figure striking a precarious pose. This impression changes as we move around the object, encountering a multiplicity of animated compositions. Most of Shapiro’s works are untitled so that the viewer is reliant upon the form to gain meaning from the object.

His usual method of making these metal sculptures is to create a small wooden model by joining rectangular pieces of wood with hot glue and a pin gun. After adjusting this small-scale model, the artist constructs a model at full scale from pieces of sawn wood. These wooden lengths are then sand-cast in bronze at the foundry, and care is taken to retain the wood grain and saw marks of the original wood. The separate bronze bits are then reinforced with steel and welded together, leaving a hollow center. Because the artist has not named the piece, the viewer is free to interpret the work in whatever manner he may wish. Shapiro has received a number of commissions for permanent installations in public spaces. His works can be found in unexpected places such as an 18th century plantation and the Piazza Barberini in Rome.

Did you know: Steel is an alloy of iron, carbon, and small proportions of other elements. Iron contains impurities in the form of silicon, phosphorus, sulfur, and manganese; steelmaking involves the removal of these impurities, known as slag, and the addition of desirable alloying elements.

George Rickey was born in South Bend, Indiana, the son of an engineer and the grandson of a clock maker. His family moved to Scotland when he was a young boy. Rickey studied at Oxford University, where he participated in drawing classes but ultimately finished his degree in history. After Oxford he settled on becoming an artist and during the 1930s he spent time in Paris, New York, and various universities in Illinois and Michigan. In 1941, he was drafted into the Army Air Corps and worked maintaining the computing instruments for B-29 bombers. It was during this time that Rickey discovered his genius for mechanics and interest in sculpture. He began his career in sculpture by making mobiles, and eventually started to make kinetic sculptures. Rickey once said, “...I never considered making any sculpture that didn’t move.”

Rickey typically used simple geometric shapes and lines made of stainless steel, and then balanced them in such a way that the elements of the piece would move only by the forces of nature, gravity and wind. Rickey did not incorporate mechanical devices to provide motion. His search for the essence of movement led to the evolution of a new spatial vocabulary in visual art and influenced sculptors such as Lin Emery and John Scott. Rickey himself best described the delicate dance of *Four Lines Oblique* when he said, “I wanted whatever eloquence there was to come out of the performance of the piece--never out of the shape itself.”

Jesús Bautista Moroles (American, b. 1950), *Las Mesas Bench*, 1989, Granite, 156 x 66 x 56 in.

Jesús Moroles, was born and raised in Texas. He received his Bachelor of Fine Arts at the University of North Texas in 1978. In 1980, he received a grant to live and work in Pietrasanta, Italy. Upon his return from Italy, Moroles commenced to make the body of work for which he is widely known. Moroles works predominantly in stone, especially granite. He uses a diamond saw because it is incredibly strong and sturdy and allows Moroles to easily cut through hard stones like granite. After purchasing his first diamond saw in 1981, he established his own studio in Rockport, Texas. The studio is a family effort and he is largely assisted by his parents, brother, sister and brother-in-law. The Moroles Studio turns out large-scale sculptures and site specific commissions.
Moroles works predominately in granite and creates universal forms and geometric shapes. He works the stone to create an interplay of rough and smooth surfaces, creating deep pockets and whimsical weaves. Moroles uses this technique to great effect in Las Mesas Bench, located in the Besthoff Sculpture Garden. The mixture of textures, the geometric surfaces, the layers of carving and the color of the stone are reminiscent of the mesas found in the American Southwest. His technique of deep carving and a combination of cool polished surfaces with rough hewn rock reminds the viewer of the team of man and nature that produced this piece. Although Moroles has strayed from the Minimalist ideal of eschewing the hand of the artists, his use of basic forms is related to the 60s movement.

In the summer of 1996, Jesús Moroles celebrated the opening of his Cerrillos Cultural Center, an exhibition, performance and studio space located in the town of Cerrillos, New Mexico, about 30 miles south of Santa Fe. Because of the assistance and opportunities he was given as a young artist, Moroles wants to offer similar opportunities to emerging artists. Therefore, the artist has plans to use this space as art studios and housing for artists in residence from other countries.

Did you know: “Mesa” is Spanish for “table” and describes a flat-topped tableland with one or more steep sides, common in the Southwest region of the United States.
## COMPARATIVE TIMELINE

<table>
<thead>
<tr>
<th>Date</th>
<th>Modern Art Events</th>
<th>World</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>1911-1920</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1911-1920</td>
<td>1913 The Armory Show opens, exhibiting a substantial collection of modern art to America.</td>
<td>1917 Russian Revolution begins.</td>
<td>1917 US declares war on Germany in WWI.</td>
</tr>
<tr>
<td>1921-1930</td>
<td>1924 Breton publishes his first Surrealist manifesto in Paris.</td>
<td>1922 Mussolini takes power in Italy.</td>
<td>1927 Charles A. Lindberg completes the first solo non-stop flight across the Atlantic.</td>
</tr>
<tr>
<td>1921-1930</td>
<td>1928 Buñuel and Dalí produce the film <em>Un Chien Andalou</em>.</td>
<td>1925 Hitler publishes <em>Mein Kampf</em>.</td>
<td>1928 Amelia Earhart becomes first woman to fly across the Atlantic.</td>
</tr>
<tr>
<td>1921-1930</td>
<td>1928 First complete talking film created.</td>
<td>1928 Alexander Fleming discovers penicillin.</td>
<td>1929 Stock Market crashes; the Great Depression begins.</td>
</tr>
<tr>
<td>1931-1940</td>
<td>1931 The first large Surrealist exhibition is shown in the United States.</td>
<td>1936 Spanish Civil War begins.</td>
<td>1931 Empire State Building opens.</td>
</tr>
<tr>
<td>1931-1940</td>
<td>1935 WPA, formed under Roosevelt’s New Deal, employs artists to decorate public buildings and parks.</td>
<td>1937 George VI crowned King of England.</td>
<td>1933 FDR inaugurated as 32nd President, prohibition ends.</td>
</tr>
<tr>
<td>1931-1940</td>
<td>1937 Picasso paints <em>Guernica</em>.</td>
<td>1936 Hitler sends troops to Rhineland.</td>
<td>1936 Jesse Owens sets a new long jump record of 26’8”.</td>
</tr>
<tr>
<td>1931-1940</td>
<td>1938 L. Bourgeois emigrates to NYC.</td>
<td>1938 Kristallnacht -- Nazis destroy Jewish synagogues and businesses throughout Germany and Austria.</td>
<td>1939 Al Capone freed from Alcatraz prison.</td>
</tr>
<tr>
<td>1941-1950</td>
<td>1940 Sculptor David Smith moves to Bolton Landing in upstate New York to create his studio.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1941 Breton and Ernst emigrate to the United States.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1946 Jackson Pollock takes the canvas off the easel and onto the floor creating his all over “drip” paintings.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1943 Chiang Kai-Shek becomes President of China.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1944 US and Allied forces land at Normandy.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1945 Yalta Conference takes place with Roosevelt, Churchill and Stalin.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1950 - 53 Korean War</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1941 Japan bombs Pearl Harbor, Hawaii; US declares war on Germany and Italy in WWII.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1945 30,000 US Marines land on Iwo Jima; Atomic bomb developed.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1947 Jackie Robinson becomes the first African American to play major league baseball with the Brooklyn Dodgers.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1959 Frank Lloyd Wright completes the construction of the Guggenheim Museum in New York.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1960 Andy Warhol begins a painting series on Superman and Dick Tracy.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1952 Elizabeth II becomes Queen of England.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1953 Scientists identify DNA.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1957 Sputnik I is launched.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1959 Fidel Castro proclaims himself premier after overthrowing Batista.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1960 Dead Sea Scrolls are found at Qumran.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1953 Dr. Salk develops the polio vaccine.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1954 RCA manufactures the first color TV set (12” screen-$1,000).</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1955 Rosa Parks is arrested for refusing to move to the back of the bus.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1957 School desegregation law is established by Brown v. Board of Education.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1961 Oldenburg opens <em>The Store</em>.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1961 1,400 Cuban exiles land in the Bay of Pigs in an attempt to overthrow Castro.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1961 Construction of the Berlin Wall begins in East Germany.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1963 Martin Luther King, Jr. delivers the “I have a dream...” speech at Lincoln Memorial.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year</td>
<td>Event</td>
<td></td>
<td></td>
</tr>
<tr>
<td>------</td>
<td>-------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1962</td>
<td>Warhol develops his silk-screening technique.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1965</td>
<td>Rosenquist completes his 86 foot long painting, <em>F-III</em>.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1967</td>
<td>The Belgian Surrealist Magritte dies.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1964</td>
<td>South Africa banned from Olympic Games because of Apartheid policies.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1964-75</td>
<td>Vietnam War</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1967</td>
<td>The first heart transplant occurs in South Africa.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1963</td>
<td>Betty Friedan publishes <em>The Feminine Mystique</em>.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1964</td>
<td>Beatlemania sweeps the U.S beginning with their first hit “I Wanna Hold Your Hand.”</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1965</td>
<td>Race riots provoked by police violence erupt in the Watts section of Los Angeles.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1967</td>
<td>Thurgood Marshall is sworn in. He is the first African American Supreme Court Justice.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1969</td>
<td>Neil Armstrong makes first step on the moon</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1971-1980</td>
<td>Judy Chicago creates <em>The Dinner Party</em>, the first large scale collaborative feminist work of art.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1975-80</td>
<td>Piazza d’Italia is constructed in New Orleans, heralding postmodernism.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1978</td>
<td>The Sydney and Walda Besthoff Foundation established.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1971</td>
<td>China joins the United Nations.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1975</td>
<td>Ethiopia ends monarchy after 3,000 years.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1979</td>
<td>Margaret Thatcher becomes first female British Prime Minister.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1979</td>
<td>Mother Teresa awarded Nobel Peace Prize.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1974</td>
<td>Richard Nixon resigns from presidency; Gerald Ford becomes 38th President.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1977</td>
<td>Apple II, the first personal computer, goes on sale; <em>Star Wars</em> movie premieres.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1979</td>
<td>A major nuclear accident occurs at Three Mile Island in Pennsylvania; Walkmans are sold in stores for the first time</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1980</td>
<td>John Lennon shot and killed in NYC.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
1985 Christo and Jeanne-Claude “wrap up” Paris’s oldest bridge, the Pont-Neuf.  
1989-1992 Controversial works by Andres Serrano, Robert Mapplethorpe and others raise First Amendment issues of censorship in the U.S.  
1985 Mikhail Gorbachev becomes the Soviet leader.  
1986 Chernobyl nuclear accident occurs in the Soviet Union.  
1989 Tiananmen Square massacre occurs in Beijing.  
1981 Sandra Day O’Connor becomes the U.S. Supreme Court’s first female judge.  
1982 Time Magazine’s Man of the Year is given to a non-human--a computer--for the first time.  
1984 AIDS virus is identified.  
1986 Space Shuttle Challenger 10 explodes 73 seconds after lift-off. |
| 1991-2004 | 1993 NOMA reopens after a large expansion project; Spiritgates are installed shortly after the opening.  
1996 Jesús Moroles establishes Cerrillos Cultural Center in Cerrillos, New Mexico.  
2002 George Rickey dies.  
2003 Opening of NOMA’s Sydney and Walda Besthoff Sculpture Garden occurs.  
1992 Soviet Union dissolves.  
1994 Church of England approves ordaining women as priests.  
1994 The Chunnel is completed uniting England and France.  
1997 Scientists in Scotland successfully clone a sheep producing a lamb named “Dolly.”  
1999 The “Euro” is introduced as the unifying monetary unit for countries in the European Union.  
1991 Gulf War Ends.  
1993 Toni Morrison wins the Nobel Prize for Literature. She is the first black American to receive the award.  
1999 “The Yankee Clipper,” Joe DiMaggio dies at age 84; he holds record for 56 consecutive game hitting streak in baseball.  
2001 On September 11, two airplanes crash into the World Trade Center Buildings in New York City.  
2002 US declares war on Iraq. |
CURRICULUM OBJECTIVES/SUGGESTED ACTIVITIES

Following are suggestions for classroom activities and research projects. In parenthesis you will find coordinating Benchmarks from the 1997 Louisiana Department of Education’s State Standards for Curriculum Development:

GEOGRAPHY/SCIENCE:

- Using the internet and library, research the various climates, vegetation and resources of different areas of the U.S. like the east coast, west coast and the southeast. Find different websites or books that feature cities or segments of these areas. Compare and contrast your findings to the different areas. (G-1A-E, M, H; G-1B-E4; G-1C-E2, E4; G-1D-E4; G-1B-H1, H3)

- In the first half of the 20th century, a large number of African Americans including Alma Thomas’s family left the rural south to find opportunities in the large northern cities. Locate the cities and states that many of the families left behind. Locate the cities and states that became their new homes. Discuss the differences between those states, specifically in climate, elevation and population. What are the population differences in these states in the 1930s, 40s, 50s and 60s? What are the agricultural differences between these areas? What are the differences in the industries in each state? (G-1B; G-1C; SE-E-A; SE-M-A; SE-H-A; H-1C-E; H-1B-era 7, era 8)

- On a map of North America, denote the major bodies of water and discuss each type. What are the major rivers that run through each area of the United States? What cities are near these major water ways? (G-1B-E1; G-1B-M2, M3)

- Look at Moroles’ Las Mesas Bench and compare it to the geologic formations found in Arizona and New Mexico. In geologic terms, how are these formations created? How did the artist take the landscape of the southwest and turn it into inspiration for his sculpture? (G-1B-E4, M3, H3; ESS-M-A4-7; ESS-H-C5)

MATHEMATICS:

- Calculate the distance between New Orleans and New York City, Los Angeles and Washington D.C., and Chicago and Pittsburgh in both miles and kilometers. What is the shortest distance to travel to these places? Draw a graph to display the distances between all cities. What artists were from these cities and where did they find success? (N-4-E, M, N-6-E, M; M-1-E, M; M-4-E; M-5-M; G-1A-E3)

- Find the average yearly temperature in degrees Fahrenheit of the five cities listed above and convert the temperature to Celsius. (M-1-E; M-4-E; M-5-M)

- Calculate the size difference in an actual safety pin (various sizes) and Oldenburg’s Safety Pin. Use different measurement systems to come up with a variety of answers.
Create a graph of real safety pin sizes compared to Oldenburg’s. (N-4, 5, 6, 9-E; N-4, 5-M; N-1, 6-H; M-1, 4-E, M-1, 3, 5, 6-M; M-4-H; P-2-E, M)

- Look at Thomas’s Dogwood Display II, Rickey’s Four Lines Oblique and Smith’s Lipizzaner from the image list. Compare and contrast the lines and shapes that the artists created. Discuss the ways in which the shapes in sculpture and painting affect the overall composition. How do the shapes convey movement. (G-1, 2-E, H, G-2-M)

- Use the map of the Sculpture Garden and choose a set of four sculptures located near each other. Walk the distances between your four sculptures using the heel to toe method. Measure your foot and calculate the distances between all sculptures. Compare the distances and give ratios for all sets of combinations. (M-1, 3, 5-E, M-1, 2-M, M-6-M, M-3,H)

**LANGUAGE ARTS:**

- Write a descriptive interpretation of Jesus Bautista Moroles’s Las Mesas Bench and George Segal’s Three Figures on Four Benches from the slide list. (ELA-2-E1, M1, H1, H5, ELA -7-E4, M4, H4)

- Proclaim a new art movement and write a Manifesto to support it. Use one of the movements discussed in the packet as a basis. What are you trying to express? What materials should you use? What subjects (or non-subjects) will you depict? (ELA-2, ELA-5)

- Research and present a report on a twentieth century artist or art movement. (ELA-2; ELA-4)

- Look at Robert Gordy’s Rimbaud’s Dream #2. By using the internet and other sources, who is Rimbaud? When and what did he write? Explain how Gordy interpreted the work of Rimbaud in his painting. (ELA-2; ELA-5; ELA-6-E2, M2, H2)

- Look at the development of advertising in the U.S. beginning in the 1950s. Choose an advertising technique and product and make up your own advertisement. Construct your own advertising packaging. (ELA-1-E6; ELA-1-M4; ELA-4-E6; ELA-4-M5 ELA-4-H5)

**SOCIAL STUDIES:**

- Write a brief history of the life of an artist who worked in the U.S. in the 1960s. What occurred in the U.S. at this time? How did it effect the artist? (H-1D-E1, E3; H-1A-M2; H-1C-M17; H-1C-H10; ELA-2; ELA-4)

- What was the American involvement in the Korean and Vietnam Wars? Research your family history to find relatives who were involved in either of the two wars. How did the wars affect the civilians living in the U.S.? How did they affect the military
personnel? What writers or artists were involved in the wars? (C-1C-M2, M3, H1, H2; C-1D-M3; H-1B-M16, M17; H-1C-M17; H-1B-H10, H11, H13; H-1C-H13)

- What are some of the major technological inventions of the 20th century? What impact has each had on society? How did artists express the changes in technology in their writings and art? (H-1D-E2; H-1C-M17)

- Research the Lipizzaner horses. Where do they come from? How are they bred and trained? Compare these horses to other famous breeds of horses. How did Tony Smith make Lipizzaner to look like the famed horses? (H-1C-M14; H-1C-H8, H9; AP-2VA-1, 5)

**VISUAL ARTS:**

- Keep a pencil and a pad of paper by your bed. After having a dream, jot down the dream as you best remember it. Transform the dream into a visual image. (Benchmarks 2, 7, K-12)

- Create a sculpture using the ideas of minimalism. Choose an object and create a work of art by reducing it to its most basic shape of squares, cylinders or other geometric shapes. (CE-1VA, Benchmark 3; G-1, 2, 4, 6-E, H, G-2, 4-M; G-1-H)

- Discuss realism versus abstraction. Paint or draw a realistic scene. Create the same subject in the style of Moroles, Thomas or Shapiro. (CE-1VA-H4)

- Look at the various works of Pop Artists like Warhol, Rosenquist, Indiana, Segal, Oldenburg or Nevelson. Where did they get their images for their works of art? Choose a work of art by one of the artists and trace the origin of the materials or inspiration and how it was worked into or used for the final work of art. (ELA-5; AP-2VA; HP-3VA; CA-4VA)

- Look at artists such as Louise Nevelson who used found objects to create new artworks. Create a three dimensional work from found objects. (CE-1VA; CA-4VA)

- Find an ordinary object and turn it into a work of art. On the internet, look at artwork by Pop artists like Oldenburg, Lichtenstein and Warhol. Like these artists, create a new way to look at ordinary objects by enlarging them into sculptures or paintings. (ELA-5 CE-1VA; AP-2VA)
Vocabulary

**Abstract Expressionism:** An art movement that emerged in the mid 1940s. The artists mixed intensely emotional and improvisational gestures and concerned themselves with psychic self-expression, spirituality, and individualism.

**Abstract:** A work of art or a term applied to a work of art that is not recognizable as a picture of a person, place, or thing. An abstract work of art may reflect an emotion, a sensation, or some aspect of the real world that has been generalized, simplified, distorted, or rearranged.

**Assemblage:** A three-dimensional work of art in which a variety of non-art objects and/or images are assembled or combined together to create one sculptural work.

**Avant-garde:** A style of art which is experimental or daring. The content is often unfamiliar, shocking or radical for its time. Avant-garde is derived from the French military term meaning "front line."

**Color Field Painting:** In this style the emphasis was placed on the flatness and texture of the canvas rather than a depiction of a recognizable object. Color Field artists often poured or brushed paint on an unprimed canvas that was placed on the floor. The color seeped or stained through the canvas fabric creating the image.

**Commercial artist:** A professional artist who makes a living by using his creative talents for commercial purposes rather than personal expression. Graphic design, advertising, billboard design, window dressing, and web design are some examples of occupations of commercial artists.

**Conceptual art:** Art created to explore the idea of art rather than the actual art object. Conceptual artists used text as well as photography, publications, drawings, video, film, and performance to focus on an inquiry into art practice and meaning. Conceptual works could be seen in nontraditional art contexts like books, magazines, mail, advertisements, and billboards.

**Consumer Culture:** The way in which consumption is organized within modern capitalist societies over the modern period. In a consumer culture consumption by and large takes the form of consuming commodities, goods obtained through market exchange rather than produced for direct use.

**Cubism:** An art movement beginning in 1907 with Picasso and Braque. Cubism was an attempt to represent on a two-dimensional surface all of the three-dimensional qualities of an object or sitter.
**Dada**: A term chosen to describe the “non-art” movement. The movement was developed in Zurich in 1916 amidst World War I. It was an attack on the pretentious Western world that had come to the worst example of humankind seen in the atrocities of the War. Nonsense texts, performances and absurd works of art produced the effect of anti-art.

**Encaustic**: The medium, technique or process of painting with molten wax (mostly beeswax), resin, and pigments that are fused after application into a continuous layer and fixed to a support with heat. This achieves a lustrous enamel appearance. The Greeks used this method of painting as early as the 5th century BCE.

**Expressionism**: Having to do with the emotional qualities of a work of art, especially related to the emotions of the artist communicated through emphasis and distortion, which can be found in works of art of any period.

**Feminist art**: Concerning art that was created since the late 1960s, it is art that addresses the social status or historical condition of women, or can be identified as woman-made.

**Formalism**: Having to do with the formal qualities of a work of art. Formal qualities include a work’s overall design or organization. Form or visual elements in a work of art include color, shape, size, and structure.

**GI Bill**: Officially known as the Servicemen's Readjustment Act of 1944, the GI Bill was designed to provide greater opportunities to returning war veterans of World War II. The bill, signed by President Roosevelt on June 22, 1944, provided federal aid to help veterans adjust to civilian life in the areas of hospitalization, purchase of homes and businesses, and especially, education. This act provided tuition, subsistence, books and supplies, equipment, and counseling services for veterans to continue their education in school or college.

**The Great Migration**: The period between 1910 and 1940 when millions of African Americans migrated from the rural south to industrial cities in the North.

**Hard-edged painting**: For this style of painting, artists used crisp, geometric and symmetrical shapes with crisp, hard edges.

**Juxtaposed**: Placed side by side for comparison.

**Mesa**: Spanish for “table”, it is a high, broad, and flat tableland with sharp slopes descending to the surrounding plain. The geographic feature is common in the Southwest United States.

**Modernism/ Modern art**: In art historical terms it is used to describe new styles and attitudes toward art created from about the 1860s through the 1970s. Modernism began as
a response to the urbanization and industrialization of Western society and often challenged the traditional values and beliefs of the middle class and others. During this time artists viewed contemporary events, feelings and ideas as viable subjects for their work, rather than limiting themselves to traditional subject matter.

**Minimalism**: Minimalism in art originated in the 1960s when a group of younger artists including Ellsworth Kelly, Frank Stella and Kenneth Noland rebelled against what they perceived to be the emotionalism and sensualism of the Abstract Expressionists. They sought an art that was depersonalized, in which the hand of the artist is nowhere present. Minimalist forms in painting and in sculpture are reduced to their ultimate simplicity.

**New York School**: The innovative New York-based group of artists that included the Abstract Expressionists. The movement began in the 1940s.

**Non-objective**: In terms of modern art, it refers to art works that have no representation of recognizable figures and objects.

**Op Art**: The term Op Art relates to several tendencies in art-making developed during the 1960s that involved a wide range of experiments with optics or optical illusions. These experiments often involved the use of bright colors, skewed perspectives and natural or man-made light.

**Pluralism**: The doctrine that numerous distinct ethnic, religious, and cultural groups should and do coexist, and that no single group is superior to others. Pluralism is also used to refer to art in the 1970s and 1980s, when the great variety of attitudes and style was taken as a sign of cultural vigor.

**Polyhedron**: A three-dimensional figure bounded by polygons. Each of its sides is called a face. Each of the straight lines which describe the meeting of faces is called an edge, and each point at the end of an edge is called a vertex. The plural form can be either polyhedrons or polyhedra.

**Pop Art**: The term Pop Art was developed in the 1960s to describe a style of art that explores everyday imagery that is a part of consumer culture. Common sources include advertisements, comic strips, celebrities, consumer product packaging and other objects of popular culture.

**Popular Culture**: Low (as opposed to high) culture, parts of which are known as kitsch and camp. Examples include pulp novels and comic books, film, television and advertising.

**Silk screening**: A print-making technique also known as serigraphy. In the process, an image is imprinted onto a screen. Ink or paint is brushed through the fine screen and the image that was imprinted onto the screen is painted onto the canvas or paper.
**Surrealism:** a movement founded by André Breton in 1924. The term is French for transcending the real. The movement absorbed the nonsensical Dada movement and was heavily based on the writings of Sigmund Freud. Surrealist practices are meant to liberate the unconscious through various methods and suspend conscious control.

**Washington Color School:** A term applied to the artists who participated in an exhibition at the Washington Gallery of Modern Art in 1965. The common characteristic of the artists such as Morris Louis and Kenneth Noland was their interest in color, the geometric structures and the optical effects presented usually on an unprimed canvas.


WEBOGRAPHY

www.artarchives.si.edu

www.artcyclopedia.com

www.artlex.com/ArtLex/Intro.html

www.artnetweb.com/oldenburg/index.html

www.artsconnected.org/artsnetmn/whatsart/oldenb.html

www.hirshhorn.si.edu

www.judychicago.com

www.metmuseum.org/special/Joel_Shapiro

www.moroles.com

www.nga.gov/education/classroom

www.nmwa.org

www.noma.org

www.warhol.org